

Total  
Control™

Commercial Brochure



Advanced Commercial Automation and Control Systems





*“Commercial applications require very simple and intuitive interfaces so that anyone can use them without formal training. Across Commercial or MDU environments, URC affords us the opportunity to easily program and install, no matter how large or small our jobs are. Whether it’s a single room, huddle space or a large building, we can do it all using a URC processor with Total Control.”*

*– John Carroll, Nard’s Inc.*

# Superior, Reliable, Scalable, Commercial Automation

The smart commercial segment is projected to grow rapidly during the next few years.

***Grow your revenue and profit with URC's Total Control® system. Available through URC's exclusive direct dealer network, Total Control delivers advanced commercial automation and control solutions across any environment.***

Leverage the power of URC's integrated automation solutions.

- Ease of programming, custom macro creation and UI customization
- Intuitive end-user operation
- Two powerful, scalable, flexible software platforms (Accelerator 3 and TC Flex)
- High dealer profitability
- Ease of multi-display programming
- Ability for dealers to create custom system drivers (IR, RS-232 and IP)
- URC's HDA (High-Definition Audio) with advanced features like 70V audio distribution
- Extensive library of two-way commercial modules and drivers including DSPs, lighting, HVAC, access, conferencing, cameras and more
- Training certification starting with Accelerator 3 Expressway's single-day course
- Award-winning technical support and field engineers
- No licensing fees - free off-site programming, monitoring and control using URC's mobile apps
- GSA Certified and TAA compliant

***Increase business performance and create unique experiences easily and simply through URC's Total Control.***



# Commercial Applications

Only available through URC's direct, certified dealers, Total Control is the perfect system for commercial integration. Scalable, flexible, easy-to-use and customizable, this powerful product line is certain to amaze and impress.

- Mixed-Use Buildings (Commercial & Residential)
- Sports Bars
- Restaurants
- Offices
- Conference & Board Rooms
- Fitness Clubs
- Shopping Centers
- Colleges/Universities
- Sports Arenas
- Grocery Stores
- Dealerships
- Museums
- Galleries
- Houses of Worship
- Airports



Mixed-Use Buildings  
(Commercial & Residential)



Sports Bars & Restaurants



Conference & Board Rooms



Fitness Clubs



*"We choose URC for our commercial jobs because their technical support and service is second to none. URC is always finding ways to push the limits while making products that are robust, reliable and super easy for the end user to use."*

*- Neil Lorick, Automation Sensations*

# Total Control Delivers Advanced Commercial Solutions

URC's Total Control system delivers powerful, reliable, intuitive, easy-to-program user experiences to create extraordinary commercial opportunities.

- Powerful processors that are easy to program
- Intuitive, consistent user interfaces that are easy for anyone to use
- Scalable systems that deliver seamless integration on a standard Wi-Fi or Ethernet network
- Elegantly designed controllers with highly customizable graphics
- Excellent, high-definition audio including 70V for commercial installations
- Advanced features like full Customization, Geofencing and Notifications
- Simple control with a single touch or voice command
- Control or monitor the system from anywhere with URC's mobile app
- URC's industry leading dealer support including award-winning training and technical support





BOOK XCHANGE  
TAKE A BOOK, READ A BOOK, LEAVE A BOOK

# Imagine the Possibilities

URC's Total Control system combines industry-leading technology with bold design and single touch or voice activation. Seamlessly command your commercial space from a single control device. ***Control Seamlessly. Manage Efficiently. Engage Meaningfully.***



## **Integrated Entertainment**

Control video throughout amenity spaces, offices, fitness areas, outside spaces, bars, restaurants and more.



## **High-Definition Audio**

Stream premium quality music or make announcements with ducking and no echo or delay.



## **Smart Lighting**

Automate smart lighting solutions for convenience, energy savings, safety and security.



## **Reliable Comfort**

Automate and control temperature from a single device.



## **Automated Shades**

Save energy and offer convenience with automated shade integration.



## **Remote Monitoring and Programming**

Reliable alerts and system updates for facility owners and managers.



## **Smart Security**

View live video of exterior and interior spaces on URC touch screens, remotes or mobile app.



# Total Control Delivers Unsurpassed Experiences

URC's Total Control delivers reliable, powerful performance and scalable versatility for commercial installations. Select from premium user interfaces, powerful processors and superior high-definition audio amplifiers.



## Tabletop Touch Screen Controllers

Bold, wireless touch screen controllers from 7" to 10" screen size with built-in video intercom.



## In-Wall Touch Screens

Sleek, wall-mounted controllers from 5" to 10" screen sizes with built-in video intercom.



## Processors

Advanced, powerful network processors which are scalable to fit any size environment.



## Network-Based Handheld Controllers

Legendary URC remote controllers with high-resolution color LCD display and hard buttons.



## Lighting Controls

Advanced lighting solutions controlled seamlessly through Total Control.



## Mobile Apps

Enjoy customized, secure system control from iOS and Android smart devices.



*"HDA is an easy-to-install, high performance, repeatable solution for my commercial facility installations. The built-in microphone ducking makes mixing over sources easy. URC's HDA via Total Control offers simple, intuitive design that makes user operation easy-to-learn."*

*- Jerry Lamm, KTL Audio Video, Inc.*

# High-Definition Audio for Superior Commercial Applications

***URC's High-Definition Audio (HDA) delivers a high fidelity audio solution offering uncompromising quality and studio sound to your commercial space.*** Combining HDA powerful amplifiers, speakers and Total Control software creates a concert experience throughout your commercial space.

- Easy-to-install and program
- Best-in-class dealer profit
- Expandable up to 32 zones
- Efficient amplification up to 1200 watts per channel
- Up to 96kHz/24-bit streaming
- 70V solution
- Mic mixing and ducking
- Full DSP and parametric EQ
- Customizable .WAV files
- Easy integration with URC's Total Control system

URC integrates with virtually all popular music streaming devices offering services including, but not limited to, Tidal, Pandora, iHeart Radio, Napster, SiriusXM, Deezer, Amazon Music and Spotify.









*"URC provides us with ease of implementation and integration within existing or brand new commercial environments. If we have a conference room that needs audio/video automation, URC helps us integrate new equipment and systems quickly and easily."*

*- Ilan Zacher, Carr Properties*

# URC's Total Control is Fast and Easy to Program

URC offers two intuitive, easy-to-install versions of Total Control - Accelerator and TC Flex programming platforms. Both versions are compatible across URC base stations, controllers and mobile devices (iOS and Android).

- Accelerator provides quick, template-based design and graphic customization
- TC Flex offers unlimited possibilities with totally customizable, free-form user interface design on an open canvas and floor plan overview

	Accelerator	TC Flex
Offsite Programming		
Customized Driver Creation		
Device Icon Customization		
Wallpaper Customization		
Customized Macro Programming		
Main Menu Layout Customization	Grid or Ribbon	
Automatic Macro Generation with customization		Customizable
Automatic Layout Template		Customizable
Faster Programming		Customizable
Freeform UI Customization	Partial	



*"PWCampbell is extremely happy with our partnership with URC. Utilizing the Total Control platform, we can quickly program and deploy systems to meet our clients' most complex needs. The technical support is responsive and quick to help our team develop solutions that matter. URC is a true enterprise-grade solution and partner."*

*- Ben Mahtani, PWCampbell*

# URC Offers Industry-Leading Dealer Resources

URC offers best-in-class, award-winning dealer training including comprehensive hands-on courses. Frequently updated webinars and 24/7 self-paced tutorials allow you to continue your education.

A convenient, intuitive dealer-exclusive portal provides access to ordering/e-commerce, training courses, downloads, technical resources, dealer programs and marketing materials.

## Join URC's Elite Dealer Community

✉ [totalcontrol@urc-automation.com](mailto:totalcontrol@urc-automation.com)

## Technical Support

☎ 914-835-4484

## Dealer Portal Registration

🌐 [www.urcportal.com/home/register](http://www.urcportal.com/home/register)

## Public Website

🌐 [www.urc-automation.com](http://www.urc-automation.com)

## Dealer Training Registration

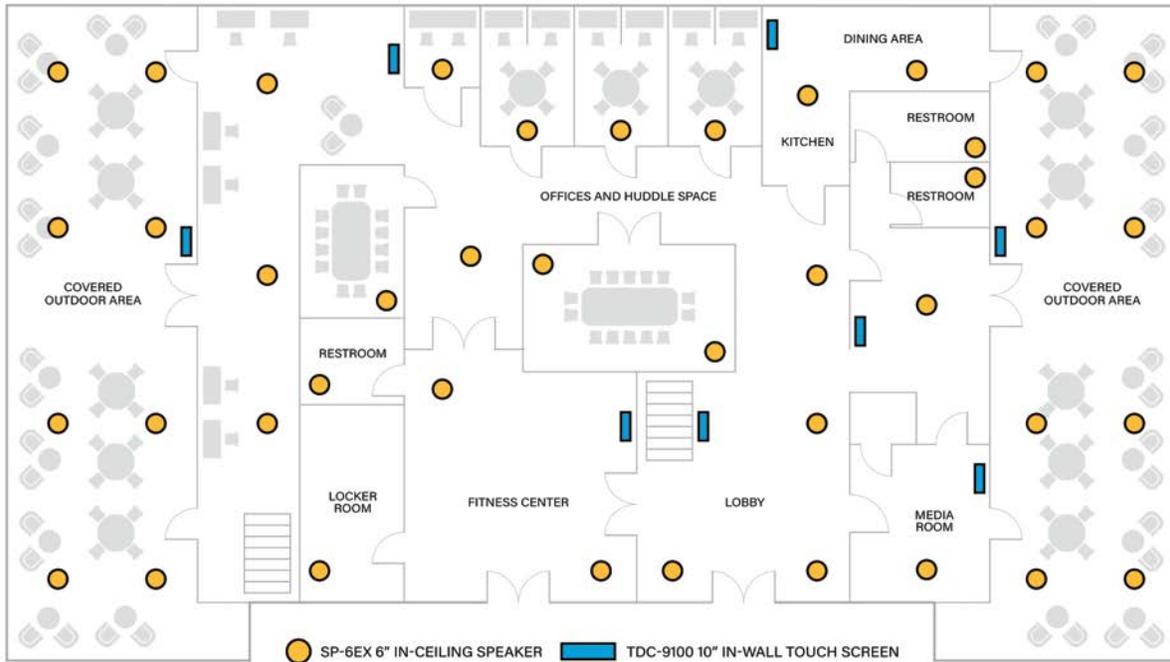
🌐 [www.urcportal.com/training](http://www.urcportal.com/training)



*Over a decade of  
best-in-class awards!*

# Mixed-Use Design Layout

Combined Business and Amenity Spaces



## URC Equipment List

**System Highlight**



HDA-1600-70V Amplifier  
Quantity: 4

Provide audio power for public address, ambient music in lobby, offices, outdoor spaces, fitness center, huddle spaces and other gathering spaces.



MRX-30 Quad-Core System Controller  
Quantity: 1



HDA-4100 Amplifier  
Quantity: 1



TDC-9100 10" Tabletop Touch Screen  
Quantity: 8



SP-6EX 6" In-Ceiling Speakers  
Quantity: 8  
70V Speakers Quantity: 56



URC Mobile App  
Unlimited Downloads



HDA-SW5 Audio Network Switch  
Quantity: 2

# Restaurant Design Layout



## URC Equipment List

**System Highlight**



**HDA-8100 Amplifier**  
 Quantity: 2

Powering up to 16 channels.  
 Stores 10 sound files for automated announcements.  
 100 Watts/channel (8 Ohms)  
 96 kHz/24-bit streaming.



MRX-15 Dual-Core System Controller  
Quantity: 2



HDA-1600-70V Amplifier  
Quantity: 1



SP-8EX 8" In-Ceiling Speakers  
Quantity: 28



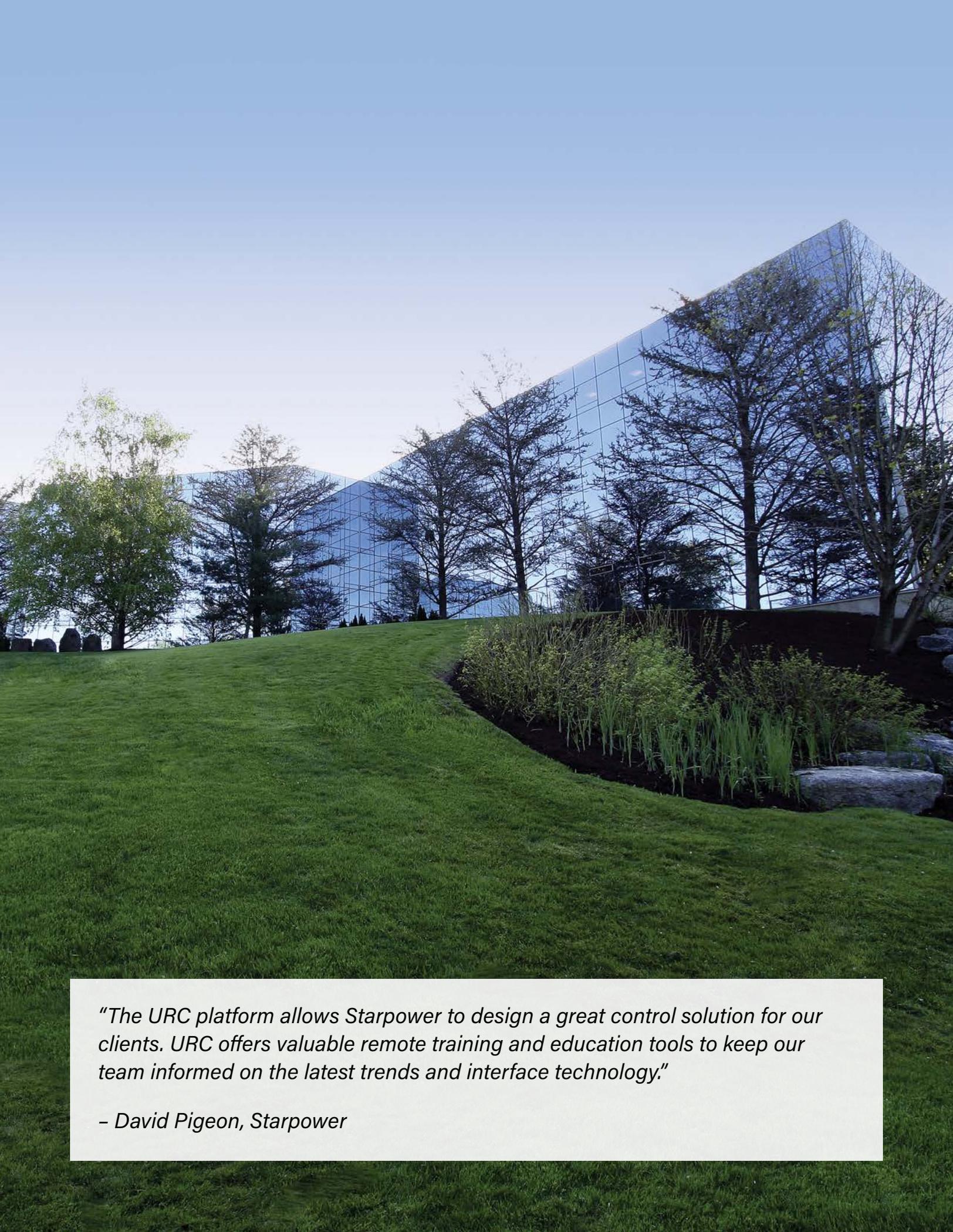
TKP-9600 10" In-Wall Touch Screen  
Quantity: 4



URC Mobile App  
Unlimited Downloads



HDA-SW5 Audio Network Switch  
Quantity: 1



*"The URC platform allows Starpower to design a great control solution for our clients. URC offers valuable remote training and education tools to keep our team informed on the latest trends and interface technology."*

*- David Pigeon, Starpower*

# About URC

Headquartered in Harrison NY, URC is a global leader in automation and control systems for residential and commercial applications. URC technology is respected worldwide for unsurpassed performance and reliability with over 100 million remote controls sold in the past ten years alone.

Established in 1991, URC entered the control market with handheld remotes for subscription broadcast providers and consumer electronics companies.

In 1994, URC launched the legendary MX-series remote control line which continues to be popular today. The line revolutionized the way that people controlled their home theaters, AV systems and subscription broadcast technology.

Total Control, introduced in 2011, builds on this rich legacy to deliver whole-home automation and control for the premium segment. Total Control systems are custom designed and installed by select URC systems integrators.

Introduced in 2017, the highly-acclaimed Total Control 2.0 system features new user interfaces, amazing graphic customization, upgraded programming and more.

Continuing on a history of innovation, URC launched its third generation operating system/programming platform in 2020. Built on the highly popular Total Control system, Accelerator 3 makes it even easier and faster to program.

Learn more at [www.urc-automation.com](http://www.urc-automation.com).





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